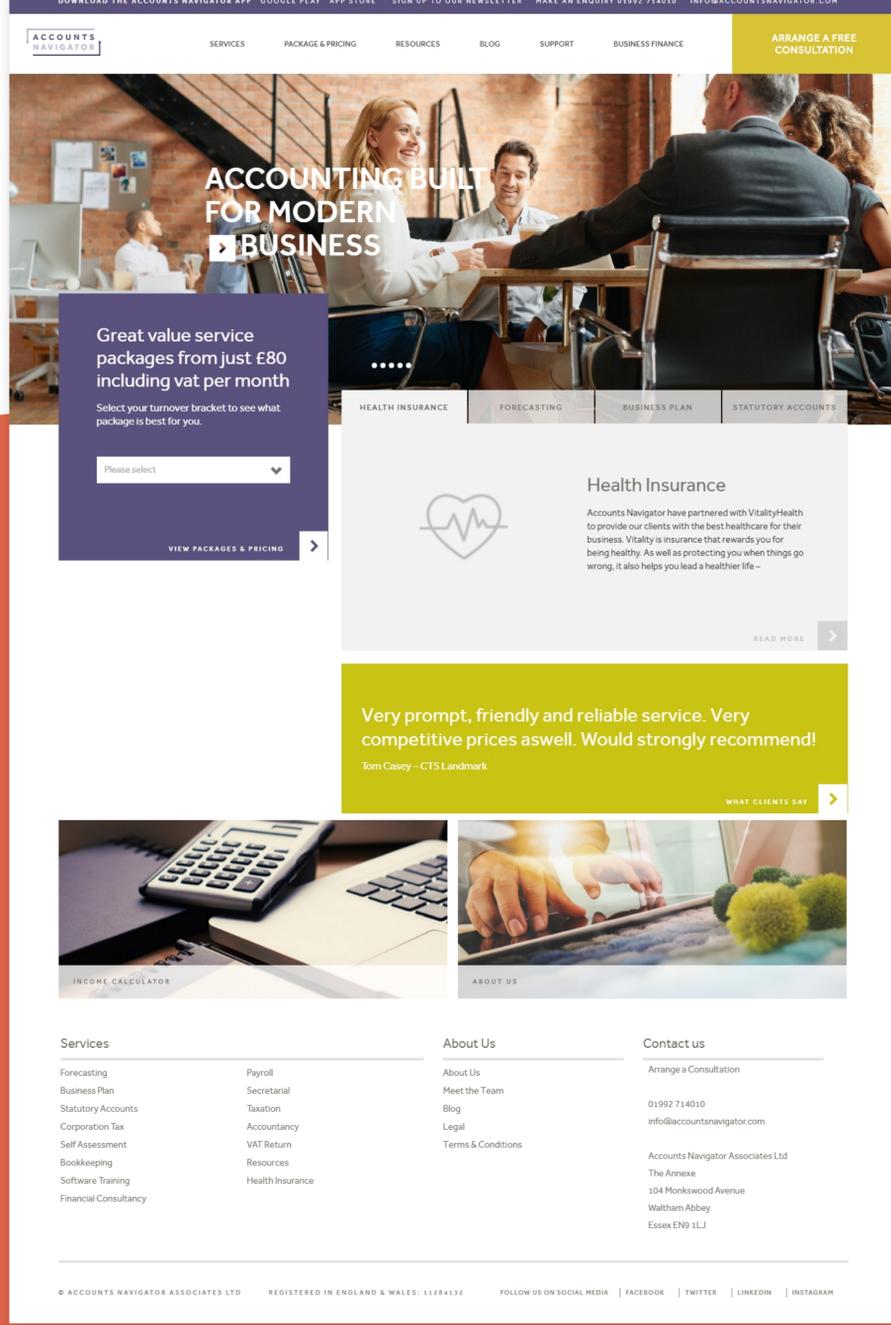


Account Navigator Website Redesign

Executive Summary

ForumCube refurbished an Account Navigator site to establish their brand identity more clearly in the web world. They needed a site to impress visitors with their experience and services.

Website Url: www.accountsnavigator.com



The Challenges

Old website was failed to deliver true color of client’s brand identity due to its bad user experience. Website’s code and design techniques became outdated and SEO required complete revamp as well. We have followed following design process to deliver this project successfully.

The Solution

We have successfully created a WordPress custom theme from scratch.

Theme got following features.

- ✓ Responsive & Flat Design
- ✓ Retina Ready Display
- ✓ SEO Optimized
- ✓ Highly Customized Child Theme
- ✓ Easy content update features
- ✓ Coded as per WordPress standards
- ✓ Well coded and documented



Redesign Process:

- 1- **Information Architecture (Sitemap & Wireframe):**
We have arranged a meeting with client through video call using upwork to ask few following questions.
 - Preferred website examples (if any)
 - Preferred color scheme
 - Competitor website examples (if any)
- 2- **Design (Homepage and Inner pages):**
Based on the gathered information during our first meeting, we have designed a prototype/mockups to give clear idea of how site is going to look and work. We presented multiple design suggestion until he finalized one.
- 3- **Development (Responsive Mobile First):**
Once design got final, project forwarded to development team so they can start work on one of our development servers. Client had full access to oversee the progress and testing.
- 4- **Quality Assurance (Optimized for speed, mobile and security):**
We got dedicated QA team and they took more than 2 days to clear the site.
- 5- **Go live support for 30 days**
After Client’s 100% satisfaction, we took website live. He had free support period for upto 1 month.

Applied Technologies



Applied Software:



Thanks For Watching!

Visit <https://www.evenlogics.com>

Hello: hello@evenlogics.com